

Around the House



A Quarterly Publication of Essig Inc. "Your Plumbing & Cooling Experts" - Spring 2007

ARE YOU:

- ❖ Tired of taking a cold shower after your kids used up all the hot water?
- ❖ Frustrated by running out of hot water while doing laundry?
- ❖ Irritated with waiting for hot water after filling the tub?
- ❖ Worried about 50 gallons of hot water flooding your basement and family room at any moment?
- ❖ Interested in saving money on high-energy bills?

Keeping You in "Hot Water"

"Chances are you have the traditional kind of water heater, one with a storage tank that refills itself as needed and keeps the water content hot, even when you're not drawing water from it. Finally technology has realized that homeowners have more important comfort and energy savings needs than the latest "digital watcha-ma-call-it"!

Perhaps you have heard Paul Harvey bragging up the Rinnai tankless water heater. Well, the experts at Paul W. Essig, Inc. agree with Mr. Harvey, the Rinnai tankless water heater is an essential, must have appliance for every home.

Introducing the Tankless Water Heater:

1. Unlike storage tank water heaters, the tankless water heaters heat water only as it is used, delivering an unlimited supply of hot water;
2. You never run out of hot water when sized correctly;
3. Less chance of water damage from a failed large storage tank;
4. The new units are much smaller and are available in designer models that can be located in other areas of your home;
5. You will save money! Units can pay for themselves with the energy savings alone;
6. Longer life of the unit! Tankless water heaters average around 20 years of life versus 10-15 years of life for the traditional storage tank units. That results in even greater long-term savings!



Rinnai tankless water heaters are available in natural and LP gas models. They can easily replace your traditional tank water heater in most applications. Many homeowners with electric hot water heaters are realizing the incredible benefits of converting to the tankless gas units. At Paul W. Essig, Inc., we can help you choose wisely the water heater that will work best for you based on your average amounts of hot water used for showers, washing machines, dishwashers, hot tubs and so on.

While tankless water heaters typically cost more than the traditional water heaters, you will soon recover those costs through lower operating costs, extended system life and the value-added benefit of unlimited hot water! And just to help you save even more money, take advantage of the \$150 coupon on the back.

Bottom line, Paul W. Essig, Inc., Your Plumbing and Heating/Cooling Experts, has the skill, experience and desire to assist you in all your home comfort needs. Give us a call today so we can keep you "In Hot Water"!

**GET
READY
FOR
SUMMER!**

Don't wait for the first hot day of the season to find out that your air conditioner does not work. Take advantage of our Pre-Season Discount to clean and service your Cooling System

- Save \$45 if scheduled before May 30, 2007 (see coupon).

Service Includes:

Replace standard air filters; check and clean condenser coils and condensate drain; lubricate motors; check controls, compressor, unit operation and refrigerant charge (refrigerant and /or chemical added at additional cost); calibrate thermostat and check supply air temperature.

Fast, Professional Service:
Essig's licensed & insured servicemen are prompt, clean, professional & courteous.

Honest Advice:
Essig will find the problem and tell you your options, not oversell services or materials.

Upfront Pricing:
See our standard, very competitive costs upfront before we begin the job.

Guaranteed Quality:
Essig will fix it right the first time, or redo it without additional costs.

Customers of the Month

Winners of \$25 Gift Cards to Austins and Casa Grande

Donald Baker
January

William Roche
February

Joseph Benz
March

What Our Customers Are Saying ...

- “I've found Essig to be very courteous to its customers. They truly care about us.” Patricia K, 2/25/07
- “It's nice in this day and age to get an honest opinion and to find someone who stands by their work.” Ginger B, 2/9/07
- “First rate work. I would definitely use your company again and recommend it. Your tech was a perfect representative of your company.” Mike G., 2/15/07
- “Your tech was very professional and knowledgeable. I appreciated his concern for making sure the area was cleaned up after he completed the work.” Rita H, 2/5/07
- “Very good as usual. Very polite, very trusting, no problems and great work!” John M, 2/6/07
- “Essig has been the only plumbing business I will have to do my work and the only one I would recommend to family and friends.” Charlene W, 1/12/07

Pre-Season Special

Cooling Check Up – ONLY \$89
(In Season rate - \$134.50)

Heat Pump Check Up – ONLY \$119
(In Season rate - \$156.00)
Code (407PSS)

Cannot be combined with any other offers
Expires 5/30/2007



Call (610) 373-3229

SAVE \$150

Rinnai Tankless Water Heater Installation

Code (407RWH)

Cannot be combined with any other offers
Expires 6/30/2007



Call (610) 373-3229

SAVE \$25

Receive \$25 off our standard or emergency service fee.

Code (407SF)

Cannot be combined with any other offers
Expires 6/30/2007



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“Around the House” Newsletter

from your Plumbing & Cooling Experts!

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“Satisfying customers since 1938”